



Europe a wealthy man enabling him to buy huge swathes of land and built a small village in what was then Czechoslovakia.

Born into a farming family meant Darina learnt to cook at an early age: "I remember being in the big farmhouse kitchen with an Aga and my mother and grandmother cooking.

“ THE PAPRIKA LADY'S PAPRIKA IS THE REAL DEAL – FRESH, ZESTY AND FULL OF FLAVOUR! ”

"I have always valued good food and as a child wondered why my grandmother always bought paprika from Hungary."

After the 1989 revolution and the fall of communism, families saw supermarkets flooded with new and different products but as Darina recalls: "The traditional recipes like goulash and schnitzel still remained. The products that come from these Central European

SPICING THINGS UP

The best Hungarian paprika has health giving properties and a unique aromatic flavour. It is now available here in the UK thanks to Darina Eyre

Born in Czechoslovakia, Darina Eyre has settled here in Lancashire where she is exploring her passion for food and cooking importing original paprika products from Hungary.

She has become known as the Paprika Lady – the name of the brand, which is the highest quality pure Hungarian paprika on the market.

Darina's son Igor who is a European Politics graduate heads the company and travels with Darina to Hungary to source the sweet (edes) and hot (csipos) paprika products, which include paprika powder and paprika puree in attractive gastro packaging.

Traditionally produced in southern Hungary, it has a distinctive smell and aromatic flavour which can be sweet with a spicy aftertaste.

Pure Hungarian paprika is also known for its unique health giving properties as it is rich in vitamins.

Brought up on the family farm in today's Slovakia, Darina enjoyed a privileged background – her great grandfather had worked and invested in a mine in the US after WW1 and returned to

countries are fantastic."

When Darina's daughter came to the UK to improve her English a number of years ago, Darina, who was then running a successful travel business, visited her and by chance met her husband and the couple decided to settle here in 2003.

"In 2004 Darina was diagnosed

